# Board of Trustees

# Education and Workforce Development Committee Meeting

## Tuesday, February 16, 2016

## 2:30 p.m.

## Ann Richards Administration Building, Board Room
## Pecan Campus
## McAllen, Texas

SOUTH TEXAS COLLEGE

***In the Making!***

**Online Copy**

South Texas College
Board of Trustees
Education and Workforce Development Committee
Ann Richards Administration Building, Board Room
Pecan Campus
Tuesday, February 16, 2016
@ 2:30 p.m.
McAllen, Texas

# AGENDA

"At anytime during the course of this meeting, the Board of Trustees may retire to Executive Session under Texas Government Code 551.071(2) to confer with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Trustees under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at anytime during the course of this meeting, the Board of Trustees may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code."


I. Approval of Minutes for Tuesday, January 12, 2016 Committee Meeting ..... 1 – 4

II. Presentation of South Texas College Online Programs ..... 5 - 15

III. Review and Recommend Action on Proposed Revisions to Policy #3813: *Academic Classifications for Faculty* ..... 16 - 22

IV. Presentation of South Texas College English as a Second Language (ESL) Programs Offered by the Department of Continuing Professional and Workforce Education ..... 23 - 28

# Approval of Minutes for Tuesday, January 12, 2016 Committee Meeting

The Minutes for the Education and Workforce Development Committee meeting of Tuesday, January 12, 2016 are presented for Committee approval.

# South Texas College
# Board of Trustees
# Education and Workforce Development Committee
# Ann Richards Administration Building, Board Room
# Pecan Campus, McAllen, Texas
# Tuesday, January 12, 2016 @ 3:00 p.m.

## MINUTES

The Education and Workforce Development Committee Meeting was held on Tuesday, January 12, 2016 in the Ann Richards Administration Building Board Room at the Pecan Campus in McAllen, Texas. The meeting commenced at 3:10 p.m. with Mrs. Graciela Farias presiding.

Members present: Mrs. Graciela Farias, Dr. Alejo Salinas, Jr., and Mr. Gary Gurwitz

Other Trustees present: Mr. Paul R. Rodriguez

Members absent: None

Also present: Dr. Shirley A. Reed, Dr. Anahid Petrosian, Mr. Carlos Margo, Mr. Mario Reyna, Mrs. Laura Sanchez, Dr. Erasmus Addae, Mrs. Kristina Wilson, Ms. April Castaneda, Ms. Yvette Gonzalez, and Mr. Andrew Fish.

## Approval of Minutes for Tuesday, December 08, 2015 Committee Meeting

Upon a motion by Mr. Gary Gurwitz and a second by Dr. Alejo Salinas, Jr., the Minutes for the Education and Workforce Development Committee meeting of Tuesday, December 08, 2015 were approved as written. The motion carried.

## Review and Recommend Action on Proposed New Policy #3301: *Definition of Semester Credit Hours*

Approval of the proposed new Policy #3301: *Definition of Semester Credit Hours* would be requested at the January 26, 2016 Regular Board Meeting.

This would be a new policy, and was proposed for adoption by the Board for compliance with requirements by the Southern Association of Colleges and Schools Council on Colleges (SACS-COC).

The policy codified the College's adherence to the Texas Lower Division Academic Course Guide Manual for academic transfer courses, and the Texas Workforce Education Course Manual for technical courses when determining the amount and level of credit awarded for all courses.

The Policy also defined the credit hour as the basic measure of engaged learning time expected of a student, including time in classrooms, labs, internships, studios, clinical, practicums, cooperative educational experiences, and out-of-class preparation time.

Finally, the Policy identified various modes of instruction offered at South Texas College, to include traditional and non-traditional instruction.

The Policy was reviewed by the President's Cabinet, the Academic Council, and the Planning and Development Council.

Upon a motion by Dr. Alejo Salinas, Jr. and a second by Mr. Gary Gurwitz, the Education and Workforce Development Committee recommended Board approval of the proposed new Policy #3301: *Definition of Semester Credit Hours,* which would supersede any previously adopted Board policy, as presented. The motion carried.

## Presentation of South Texas College Workforce Training Opportunities for Industry Partners in Reynosa

Mr. Carlos Margo, Interim Associate Dean, The Office of Industry Training & Economic Development, and Mr. Mario Reyna, Dean for Business and Technology, presented on workforce training opportunities for industry partners in Reynosa, through a proposed partnership with Instituto Internacional de Estudios Superiores (IIES).

The College identified this strategy as an opportunity to improve regional prosperity in the South Texas College service area, Hidalgo and Starr counties, through collaboration with the maquiladoras in Reynosa. Through offering workforce development training to industrial partners across the border, the local economy would see increased activity. The Federal Reserve Bank of Dallas estimated that a 10 percent increase in maquiladora output leads to a 6.6 percent increase in total employment in McAllen.

For this reason, the proposed initiative was supported by the McAllen Economic Development Corporation as well as by INDEX Reynosa.

Successful collaboration with IIES in Reynosa and development of improved workforce training in industrial partners across the border will also contribute to a greater profile for the Rio Grande Valley in attracting global businesses to invest in the area, increasing the demand for high skilled workers and providing a boon to the local economy.

Staff was working to determine the feasibility of creating a 501(c)(3) to serve as a conduit for this international collaboration.

Staff was also investigating the possibility of further collaboration with IIES, which currently included a high school of about 250 students, as well as higher education programs including two Associates Degrees, five Bachelors Degrees, and one Masters Degree.

This item was for the Committee's information and feedback to staff, and no action was requested.

## Presentation of South Texas College Online Programs

Dr. Erasmus Addae, Dean of Distance Learning, was prepared to present the South Texas College Online Programs. Due to time constraints, this presentation was postponed to a subsequent Committee meeting.

## Adjournment

There being no further business to discuss, the Education Workforce Development Committee Meeting of the South Texas College Board of Trustees adjourned at 4:00 p.m.

I certify that the foregoing are the true and correct Minutes of the January 12, 2016 Education and Workforce Development Committee of the South Texas College Board of Trustees.

_____
Mrs. Graciela Farias
Presiding

## Presentation of South Texas College Online Programs

Dr. Erasmus Addae, Dean of Distance Learning, will present on the South Texas College Online Programs.

Launched as the Distance Learning Department in 1997 with 2 course sections offered to 57 students, the College was an early adopter of higher education over internet and teleconferencing services. South Texas College has continued to develop online course offerings at a phenomenal pace.

In 2010, the College formally launched the virtual campus, eSTC, offering fully online degree programs and comprehensive student services. These services include access to library resources, advising and counseling, registration, and tutoring.

The College has updated its marketing, and the virtual campus is now South Texas College Online. This program now serves thousands of students each semester. In Fall 2015, **5,925** students took at least one course online, and **2,206** of those students took ***all*** of their courses online.

The presentation includes a listing of 32 degrees that can be completed fully online, including four baccalaureate programs.

The presentation also includes enrollment projections through 2020, showing the anticipated enrollment increases to 8,262 students taking some or all of their courses through South Texas College Online.

The presentation will also review the marketing of South Texas College Online, which includes partnerships with the Valley Initiative for Development and Advancement (VIDA), the US Military through the GoArmyEd Program, *Virtual College of Texas*, and the US Border Patrol.

Dr. Addae will review the College's support structure that has helped South Texas College faculty and students leverage internet technologies into successful tools for distance learning, and will review student success and completion rates, comparable to the other large community colleges in Texas. This structure includes:

- The *Online Redesign Academy* which provided intensive training in course redesign for an online platform for instructors in high-enrollment courses with comparably low success rates,
- The *Quality Matters Rubric* training, which provided 20 instructors in the use of the Quality Matters rubric, a nationally recognized, faculty-centered, peer review process designed to evaluate and certify the quality of online courses and course components.

Finally, Dr. Addae will review the recognition of the South Texas College Online programs, their opportunities for expansion, and the representation of these programs at the Distance Learning Symposium.

This item is for the Committee's information and feedback to staff, and no action is requested.

SOUTH TEXAS COLLEGE ONLINE

# South Texas College Online Programs

**Presentation for Education & Workforce Development Committee**

**Tuesday, February 16, 2016**

**Presenter:**
**Dr. Erasmus Addae, Dean of Distance Learning**

## Outline

SOUTH TEXAS COLLEGE ONLINE

- Vision and Mission
- Background
- Historical Enrollment & Projections
- Promoting Distance Learning
- Student Success
- Support for Faculty and Student
- Recognition
- Distance Learning Symposium

# Vision & Mission

## South Texas College Online

- **Vision** of South Texas College Online aligns with the College's Comprehensive Mission in **bringing higher education opportunities to all students.**

- **Mission** of South Texas College Online is to provide **entire online degree programs** supported by fully integrated and responsive student services delivered **any time and any place** to **traditional and non-traditional learners** with academic, professional, and life enrichment goals.

# Background

- Distance Learning Department was **Established in 1997**
  - 2 course sections
  - 57 students
- **Delivery Methods**
  - Internet courses
  - Interactive videoconferencing courses
  - Televised courses

# Virtual Campus

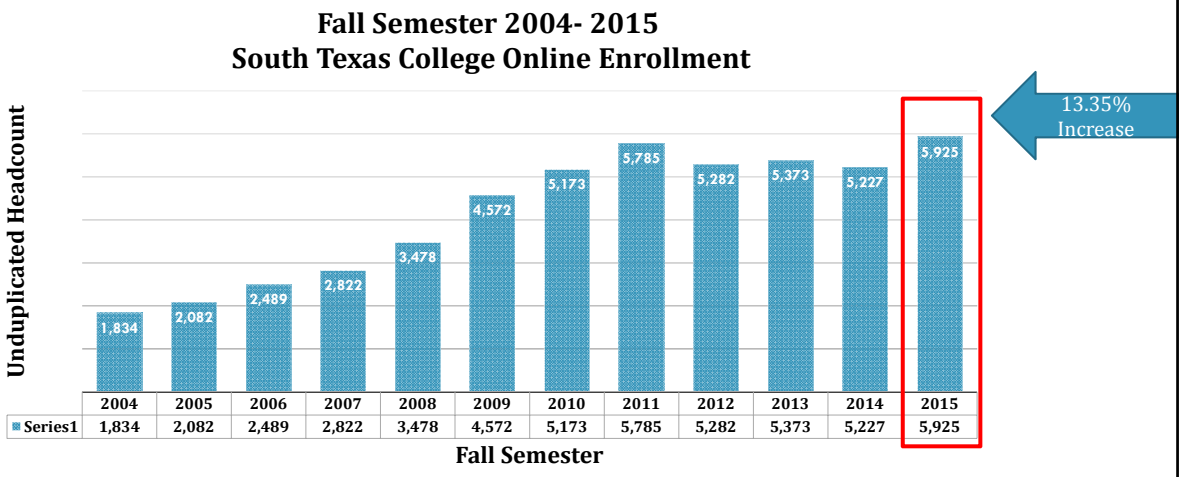
SOUTH TEXAS COLLEGE ONLINE

- Virtual Campus established in **2010**
  - Online degree programs and online student services
- Full complement of **online student services**
  - Library
  - Advising/Counseling
  - Registration
  - Tutoring

# Historical Enrollment

## Unduplicated Enrollment

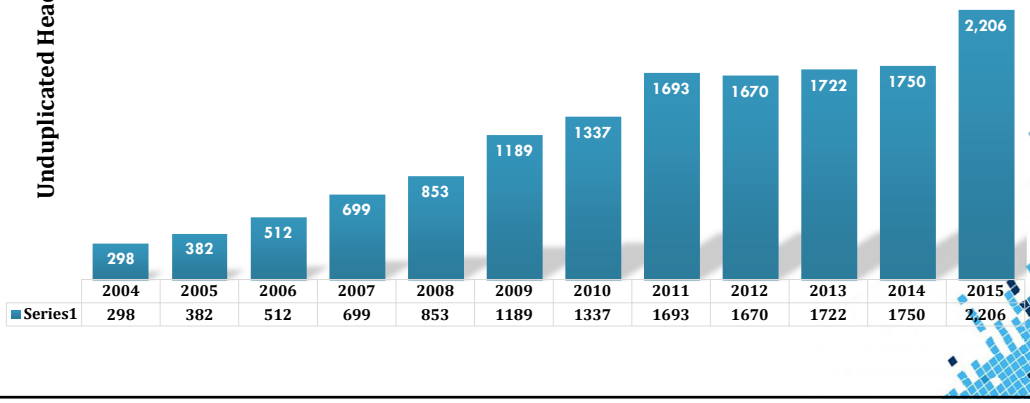
SOUTH TEXAS COLLEGE ONLINE



# Historical Enrollment

SOUTH TEXAS COLLEGE ONLINE

**Fall Semester 2004 - 2015**
**Students Taking All their Courses Online**




| | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Series1 | 298 | 382 | 512 | 699 | 853 | 1189 | 1337 | 1693 | 1670 | 1722 | 1750 | 2,206 |

# Fully Online Programs

## Associate Degrees

- Anthropology
- Accounting
- Business Administration – Transfer Plan
- Criminal Justice
- Computer Information Systems
- Computer Science
- Education - Elementary
- Education – 4-8 Generalist
- Education – Secondary
- English
- Human Resources Specialist
- Interdisciplinary Studies
- Language & Cultural Studies
  - Spanish Concentration
  - Spanish/English Translation
- Psychology
- Sociology
- Social Work
- Graphic Arts
- Communication Studies

## Certificate

- Accounting Clerk
- Computer Application Specialist
- Human Resources Assistant
- Management
- Marketing
- Employee and Labor Relations Assistant
- Payroll Assistant
- Recruiter Assistant

## Bachelor Degrees

- Technology Management
- Computer Information Technology
- Organizational Leadership
- Medical and Health Services Management

**32**
**Online Degrees Associate and Certificate**

# Fall 2015 Summary Data

**6%**
of STC Students are taking classes totally online
(2,206)

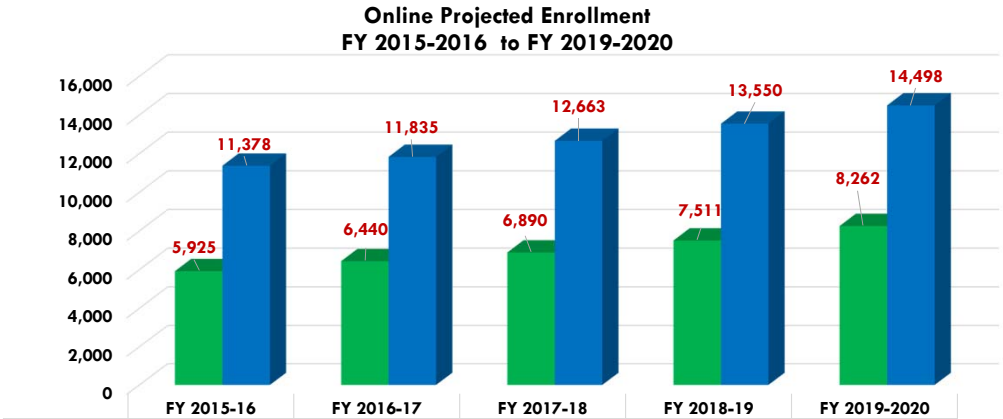
**17%**
of STC Students took at least one online class
(5,905)

SOUTH TEXAS COLLEGE ONLINE

**32**
Online Programs

**526**
Online Sections

# Enrollment Projections 2020




| | FY 2015-16 | FY 2016-17 | FY 2017-18 | FY 2018-19 | FY 2019-2020 |
|---|---|---|---|---|---|
| Enrollment Unduplicated | 5,925 | 6,440 | 6,890 | 7,511 | 8,262 |
| Enrollment Duplicated | 11,378 | 11,835 | 12,663 | 13,550 | 14,498 |

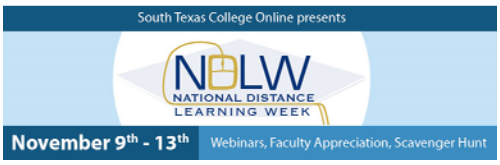
# Promoting Distance Learning

- **Digital Marketing Initiatives**
  - Digital marketing through Time Warner Media
  - Google
  - Peterson Online
- **Partnerships**
  - Valley Initiative for Development and Advancement (VIDA)
  - Military – GoArmyEd Program
  - Virtual College of Texas
  - Border Patrol

# Promoting Distance Learning

**National Distance Learning Week**

- Promote Distance Learning Awareness
- Webinars
- Course showcases by STC Faculty
- Faculty Spotlight



# Student Success

# Support for Faculty and Student

- **Faculty Support**
  - eTeach 1
  - eTeach 2
  - Quality Matters training
  - Online course accessibility training
  - Faculty instructional design/technical support
  - Instructional design and course redesign consulting
  - Online Course Redesign Academy
- **Student Support**
  - Online student advising – Student Success Specialist
  - New online student orientation
  - Student technical support

# Student Success and Completion

- We are comparable to other large community colleges in Texas
  - 88% average completion rates
  - 63% average success rate from Fall 2011-2014
    - Houston Community College 62.7%
    - Austin Community College 61.1%
    - Lone Star College 57.6%
- Current success strategies led to a slight increase in Fall 2015

# Recognition

- **2002**
  - Distance Learning was recognized by Texas Higher Education Coordinating Board as **Exemplary Program**
- **2010**
  - **Launched Virtual Campus**
- **2012**
  - **Institutional Commitment to Excellence and Innovation Award from Texas Distance Learning Association**
- **2016**
  - **Recognized by Best Choice Schools as 29th in the ranking of top 30 Colleges for Online Computer Science Degree**

# Expanding Educational Opportunities

- **State Authorization Agreement**
  - Initiated the process to become part of the National Council for State Authorization Reciprocity Agreements (NC-SARA)
- **Distance Learning Department was recognized as**
  - Military Friendly
  - GoArmy Ed Portal Partner
  - Air Force Academic Institutional Partner

# Distance Learning Symposium

**2015 Distance Learning Annual Symposium**

Platform for learning opportunities and experiences for faculty

- Keynote Speaker
- Industry representatives showcasing new technologies
- Breakout sessions for faculty
- Recognition of E-Faculty of the Year

SOUTH TEXAS COLLEGE
ONLINE
THANK YOU FOR YOUR SUPPORT

## Review and Recommend Action on Proposed Revisions to Policy #3813: *Academic Classifications for Faculty*

Approval of the proposed revisions to Policy #3813: *Academic Classifications for Faculty* will be requested at the February 23, 2016 Regular Board Meeting.

This policy revision is proposed in response to supportive statements from the Education and Workforce Development Committee during the December 8, 2015 presentation on Academic Classification, which included a discussion of instituting the Professor Emeritus title, which would be granted as an honor, according to an established procedure, to certain faculty members upon retirement.

The packet includes the proposed revised Policy #3813: *Academic Classifications for Faculty* and a copy of the draft procedures for granting the Professor Emeritus title to honor qualified retiring faculty members.

Minor changes are also included to update the language in the existing policy.

The Policy has been reviewed by the President's Cabinet, the Academic Council, the College-Wide Classification Committee, and the Faculty Senate.

The Committee is asked to recommend approval of the proposed revisions to Policy #3813: *Academic Classification for Faculty* which would supersede any previously adopted Board policy.

| | | |
|---|---|---|
| **Title** | **Academic Classification for Faculty** | **3813** |
| **Legal Authority** | **Approval of the Board of Trustees** | **Page 1 of 4** |
| **Date Approved by Board** | **Board Minute Order dated November 17, 2005** ***As Amended by Board Minute Order Dated February 23, 2016*** | |

South Texas College is committed to serving the students and communities of south Texas by recruiting and retaining faculty who are committed to academic excellence, integrity, and scholarship.

*The college grants four titles* ~~are granted~~ to convey faculty classification *to active faculty members*. In ascending order these are:

1. Instructor
2. Assistant Professor
3. Associate Professor
4. (Full)Professor

Criteria for the designation of academic classification for faculty shall include: Education, Years of Service, Teaching Effectiveness, Service to College, Service to Community, Professional Activities, and Scholarly Pursuit.

General definitions for criteria include, but are not limited to the following:

- Education: Degrees completed through a regionally accredited institution.
- Years of Service: Length of employment as a full time regular faculty member at a regionally accredited institution of higher education as determined by the STC Office of Human Resources.
- Department/Program Standards: Leadership or active participation in the strategic plan of the department or program.
- Teaching Effectiveness: Successful student learning outcomes in relation to the academic discipline.
- Service to College: Leadership or active participation in projects related to the Vision and Mission of the College.
- Service to Community: Leadership or active participation on external initiatives or projects positively impacting the region of south Texas.
- Professional Activities: Leadership or active participation in professional development conferences, seminars or workshops that enhance the contribution to the students and communities of the College.
- Scholarly Pursuit: Leadership or active participation in regional, state or national councils, committees, task forces, accrediting/licensing/registry agencies or through the presentation of proposals, abstracts, or papers in journals or publications.

Faculty Classifications:

Instructor

Full-time temporary and full-time regular faculty prior to classification eligibility and selection.

Assistant Professor

Minimum Eligibility includes: Educational requirement, years of service, compliance with departmental/program standards and leadership/participation in criteria for Assistant Professor.

| Education | Minimum Years of Service | Criteria Documented (Portfolio) in two of the four categories. |
|---|---|---|
| Doctorate or Master's Degree | 2 | • Teaching Effectiveness<br>• Service to College<br>• Service to Community<br>• Professional Activity |
| Baccalaureate Degree | 3 | |
| Associate Degree | 4 | |

Associate Professor

Minimum Eligibility includes: Educational requirement, years of service, minimum one year of service since being awarded classification of Assistant Professor, compliance with departmental/program standards and leadership/participation in criteria for Associate Professor.

| Education | Minimum Years of Service | Criteria Documented (Portfolio) in two of the five categories. |
|---|---|---|
| Doctorate Degree | 5 | • Teaching Effectiveness<br>• Service to College<br>• Service to Community<br>• Professional Activity<br>• Scholarly Pursuit |
| Master's Degree | 10 | |

~~Strikethrough denotes deletion~~
*Italics denote addition*

(Full) Professor:

Minimum Eligibility includes: Educational requirement, years of service, minimum two years of service since being awarded classification of Associate Professor, leadership with departmental/program standards and leadership in criteria for (Full) Professor.

| Education | Minimum Years of Service | Criteria Documented (Portfolio) in three of the five categories. |
|---|---|---|
| Doctorate Degree | 10 | • Teaching Effectiveness<br>• Service to College<br>• Service to Community<br>• Professional Activity<br>• Scholarly Pursuit |

Faculty currently employed with STC, during the initial implementation may apply for the highest eligible classification.

Faculty with full time regular teaching experience at other regionally accredited colleges or universities will be credited with two years for every three years towards the years of service requirement for academic classification, with a maximum of eight years upon employment with STC.

A faculty member may be hired at the classification of Assistant Professor or Associate Professor under the following conditions:

1. Meets the educational requirement.
2. Meets the following years of service.
   a. For Assistant Professor, a minimum of four (4) years as a full time regular faculty member from a regionally accredited institution of higher education.
   b. For Associate Professor, a minimum of eight (8) years as a full time regular faculty member from a regionally accredited institution of higher education.
3. Complies with the criteria of (teaching excellence, service to college, service to community, professional activity, and/or scholarly pursuit) for the appropriate level by providing support documentation.
4. Receives departmental recommendation.
5. The search committee must submit a recommendation to the Department/Program Chair for consideration. The Department/Program chair will route a recommendation to the Academic Classification Committee, who will provide a recommendation to the Vice President for Academic Affairs for final approval.

No credit will be awarded for part-time college or full- or part-time elementary or secondary school teaching experience.

Academic classifications are not used for salary placement or salary determination. This policy does not negate Policy 4115 (Personnel Appointments) or Policies 4911 (Disciplinary Documentation

Procedures for Non-Annual Employees and Non-Renewal of Annual Employees) or 4921 (Termination of Annual Employees During the Term of Their Letter of Appointment).

Expectations for faculty with Academic Classification will include leadership with achieving departmental/program goals, leadership/participation in criteria for the respective classification, and compliance with Board approved policies.

The evaluation of faculty with Academic Classification will include faculty evaluations by department/program Chair or respective Division Dean and student evaluations.

*The additional classification of Professor Emeritus may be granted, according to established procedures, to a faculty member who has been awarded academic classification (Assistant Professor, Associate Professor or Professor) by the College-wide Academic Classification Committee prior to his or her retirement. The emeritus status is limited however. The number of faculty being granted emeritus status in any given year shall not exceed one percent (1%) of the number of full-time regular faculty.*

~~Strikethrough denotes deletion~~
*Italics denote addition*

**College/Departmental Procedures**
**for**
**Emeritus Rank**

The Emeritus Rank recognizes significant contributions to the college and the community on the part of a retired or retiring faculty member who already has earned an academic classification.

**Requirement**
To qualify for emeritus status, a faculty member must have been awarded academic classification (Assistant Professor, Associate Professor or Professor) by the College-wide Academic Classification Committee prior to his or her retirement.

**Process/Procedure**

1. No later than one regular semester (fall or spring) after the faculty member retires, the department in which the faculty member served shall submit a memo to the College-Wide Academic Classification Committee nominating the faculty member for emeritus status. The department may submit this memo during the faculty member's last semester before retirement. However, the CWACC's decision regarding emeritus status will not be announced until the faculty member's retirement. The memo shall, at a minimum contain the following information:
    a. Grounds for granting the faculty member emeritus status, including a summary of the faculty member's college and community service.
    b. The date that faculty member was granted academic classification. If the faculty member was granted more than one classification over the time of their service at STC, the dates of awarding all classifications shall be included. This information is available in the letter sent to the department chair and a letter placed in the faculty member's personnel folder in Human Resources at the time that the classification is awarded, as well as from the Administrative Assistant in the Office of the Vice President for Academic Affairs.
    c. The signatures of a majority of the full-time regular faculty members of the department.
2. A majority vote of the College-Wide Academic Classification Committee (CWACC) shall be necessary in order to recommend to the Vice President for Academic Affairs that the faculty member be awarded emeritus status. As expectations for faculty with Academic Classification include leadership with achieving departmental/program goals, leadership/participation in teaching effectiveness, college service, community service, professional development, and scholarly pursuits over the preceding 5 years before retirement will be taken into account in the decision to grant emeritus status.

3. Upon granting emeritus status, a letter shall be sent to the department chairperson and to the faculty member in question. A copy of this letter shall also be sent to Human Resources to be placed in the faculty member's personnel folder.

**Benefits for Emeritus Professors**

Professor emeritus status shall entail the following benefits:

a. A college ID showing emeritus status;
b. Maintenance of, and continued access to, the faculty member's STC email account;
c. The right to obtain (at the normal fee) a faculty parking permit;
d. Use of computers in adjunct faculty offices;
e. Use of the STC library, including checking out books and access to on-line library resources;
f. Inclusion in lists of departmental faculty, including in department publications and directories and the on-line Faculty/Staff Directory maintained by Human Resources;
g. Invitation to departmental and college event.

**Limits to Professors Emerita**

Emeritus status is limited. The number of faculty being granted emeritus status in any given year shall not exceed one percent (1%) of the number of full-time faculty.

## Presentation of English as a Second Language (ESL) Program at South Texas College

Mr. Juan Carlos Aguirre, Dean of Continuing, Professional, and Workforce Education, will present on the South Texas College English as a Second Language (ESL) Program.

Mr. Aguirre will review past enrollment and performance, and important partnerships that have allowed for improved curriculum and expanded offerings for the region.

The ESL program is part of South Texas College's "College and Career Preparation Institute" under the Office of Continued, Professional, and Workforce Education (CPWE).

CPWE enrolled 13,904 unduplicated students in FY 2015, which was up from 11,009 from the previous year. The College provided over 920,000 contact hours, and delivered 1,825 courses in that same year. This was completed in part through the support of over $1.88M in grant funding.

Of the 13,904 CPWE participants in FY 15, the College and Career Preparation Institute enrolled 2,686 students, with nearly half, or 1,327 students, enrolled in ESL courses.

35 ESL students were on a Career Pathway through the College, 525 attended through a school district partnership, and 767 were from the community at large. The ESL program has been very successful, with 93% of these students satisfactorily completing their program.

Mr. Aguirre will provide information on plans to develop partnerships with additional school districts, to attract further grant support for these programs, and to further engage the community to attract volunteer teachers and tutors.

This item is for the Committee's information and feedback to staff, and no action is requested.

# ENGLISH AS A SECOND LANGUAGE (ESL) PROGRAM

## Education and Workforce Development Committee

Juan Carlos Aguirre

SOUTH TEXAS COLLEGE
CONTINUING, PROFESSIONAL & WORKFORCE EDUCATION

## Agenda

1. Continuing Education Performance FY 13-14 vs FY 14-15
2. Enrollment by Institute FY 14-15
3. College and Career Preparation Institute Enrollment FY 14-15
4. ESL Enrollment FY 14-15
5. ESL Program Design FY 14-15
6. ESL Strategy FY 15-16
7. ESL Strategy FY 16-17

## 1. Continuing Education Performance FY 13-14 vs FY 14-15

| INDICATOR | FY 13-14 | FY 14-15 | COMPARISON |
|---|---|---|---|
| ENROLLMENT | 11,009 | 13,904 | 26% INCREASE |
| CONTACT HOURS | 811,941 | 921,509 | 13% INCREASE |
| COURSES DELIVERED | 1,540 | 1,825 | 19% INCREASE |
| GRANTS RECEIVED | $1,204,968 | $1,882,996 | 56% INCREASE |

## 2. Enrollment by Institute FY 14-15

| INSTITUTE | FY 14-15 |
|---|---|
| Arts and Design | 111 |
| Business and Corporate Training | 7,183 |
| College and Career Preparation | 2,686 |
| Conferences and Workshops | 630 |
| Education | 1,512 |
| Healthcare | 953 |
| Online Training | 183 |
| Police Academy | 186 |
| Real Estate | 132 |
| Technology and Trades | 441 |
| Truck and Bus Driving | 157 |
| SUBTOTAL | 14,174 |
| Less Duplicates | 270 |
| TOTAL UNDUPLICATES | 13,904 |

## 3. College and Career Preparation Institute Enrollment FY 14-15

- ESL: 1,327
- GED: 852
- College Success: 363
- Kids College: 345
- Texas Success Initiative: 96
- High School Recovery: 39
- TOEFL: 12
- SUBTOTAL: 3,034
- Less Duplicates: 348
- TOTAL: 2,686

## 4. ESL Enrollment FY 14-15

- Community: 767
- School Districts: 525
  - Hidalgo
  - PSJA
  - Valley View
- Career Pathways: 35
- TOTAL: 1,327

93% Satisfactory Course Completion

## 5. ESL Program Design FY 14-15

- Level Placement Test
- Beginning Level: 120 hours (15 weeks)
- Intermediate Level: 120 hours (15 weeks)
- Advanced Level: 120 hours (15 weeks)
- High Advanced Level: 120 hours (15 weeks)
- Conversation: 40 hours (5 weeks)
- Academic Transition: 120 hours (15 weeks)

Features: Special Emphasis on Speaking, Workplace Terminology, College Success, and Employability Skills

## 6. ESL Strategy FY 15-16

- Received Literacy Grant from Dollar General Foundation
- Received Accelerate Texas Grant from Texas Higher Education Coordinating Board
- Received Accelerate Texas Grant from Texas Workforce Commission
- Engage More School Districts
  - La Joya
  - McAllen
  - Mission
  - Rio Grande City
  - Weslaco
- Engage Volunteers to Teach and Tutor
- Apply for a Private Foundation Grant
- Optimize Program

## 7. ESL Strategy FY 16-17

- Engage More School Districts:
  - Rest of Starr County
  - Rest of Mid-Valley Area
  - Rest of Upper-Valley Area
- Apply for Adult Education and Literacy Grant from Texas Workforce Commission
- Offer Training at Remote Locations, including Colonias
- Apply for a Private Foundation Grant
- Apply for Grants as RFPs are Released
- Offer Weekend and Professional Programs

SOUTH TEXAS COLLEGE

CONTINUING, PROFESSIONAL & WORKFORCE EDUCATION

# Thank you!

**jcaguirr@southtexascollege.edu**